

Get Rewarded for Doing Great Work

How Can MasterPlan™ Help Me?

TI MasterPlan will empower your people to be highly productive self managers who think and act strategically with full accountability.

Who is MasterPlan™ for?

Small to mid-sized businesses who have to cut costs and improve efficiency NOW! They want their people to think and act strategically, become better self managers and drastically improve accountability and performance.



What is the MasterPlan™?

MasterPlan™ is a web-based management tool that gives you and your people the ability to work more productively than ever before. It allows every job function and all activity to be tracked, measured, and precisely adjusted to bring about the realization of your business objectives in **record time**. All this is done in a stunning, powerful visual interface that is incredibly simple and easy to use. It even integrates seamlessly with Microsoft Outlook™.

What's wrong with the way we work now?

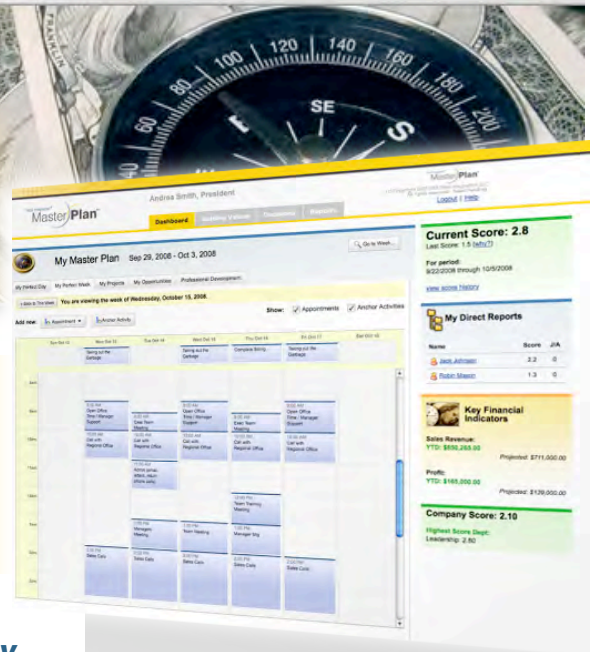
We have all inherited a management system that believes managing is best accomplished by walking around (or calling or holding meetings) and interrupting everyone's work with the habitually useless question, "So... how's it going?"

The resulting 'get you off my back' answers waste time, are inaccurate, and are simply unnecessary. Management by interruption must be put to pasture!

So what's the answer?

The proper role of management is to equip direct reports with the tools and authority to execute objectives based upon rational thinking, right action and clear data. It is precisely this kind of work which we call TI MasterPlan - powerful, decisive, strategic, sustainable, effective, and authorized.

Web-based management designed from the ground up with you in mind.



Benefits...

- ✓ Performance Accountability
- ✓ Departmental Goal Setting and Tracking
- ✓ Strategic Decision Making and Sharing
- ✓ Project Management and Outsourcing Management
- ✓ Employee Appraisals and Professional Development
- ✓ Systemization of Job Functions
- ✓ Opportunity Management and Tracking

"Managing is always the toughest part of being in business. MasterPlan™ has given me the tools to manage two businesses simultaneously without losing my mind! Thanks for a great tool!"

Robert Henderson, President
 Henderson's Line-Up Brake & RV, Inc.
 SuperSteer, Inc.

Features of MasterPlan™



How does it work?

Utilizing the Total Integration™ method of workflow systemization and high performance, each individual is seamlessly guided in the creation of their optimal work patterns. This is a one-time step that takes less than 20 minutes.

Recurring work, projects, departmental goals and opportunities are now easily managed, measured and adjusted in just minutes per day. Your time spent in meetings and policing behavior is about to get eliminated!



Is my information secure?

Your information is protected by state of the art 1024-bit encryption (used by all major banks) and is permission-level password protected.



How long does it take to setup?

The automated setup process will have your team ready to login and get started in about 20 minutes.



Do I have to download any software?

None. The system is entirely web-based so you can access it from your office or on the road with no time-wasting installations, no upgrades or compatibility issues. It even works with your Apple iPhone™ and Blackberry™.



What about help desk?

We are proud to have English-speaking tech support personnel in America who are standing by to answer any questions you may have. Also, every process and procedure in TI MasterPlan™ has a 40-60 sec video/audio tutorial in our online help menu along with written explanations. We also have teams available to help you create and implement an enterprise-wide best usage plan.



How much does it cost?

\$20 per user. There is no setup fee. The contract term is three months.

Advantages...

- ✓ Management headaches evaporate because your team finally has the right tools and incentives for effective self management.
- ✓ Your entire company will be focused on what matters most.
- ✓ Time spent in meetings and managing is reduced drastically due to the easy access of shared information in one location.
- ✓ Micro-management is replaced by strategic self-management.
- ✓ Departmental goals connect clearly to immediate actions and create transparent decision histories linked to financial outcomes.
- ✓ All personnel (internal and outsourced) are paid based upon their productivity, not their attendance.
- ✓ Your business can anticipate and respond to changes faster and better than your competition.
- ✓ Employee training is turbo charged.
- ✓ Easily manage a dispersed workforce with full accountability.
- ✓ Reduce your overhead, and increase your efficiency... with the numbers to prove it!
- ✓ Streamline communication and focus on outcomes, timing, and resources - not office politics.
- ✓ **Enjoy your work again!**

Sign up today: 800-979-0203

www.TIMasterPlan.com