

Get Rewarded for
Doing Great Work



How Does TI MasterPlan Help Me?

TI MasterPlan empowers my people to be highly productive, self managers who think and act strategically with full accountability.



Who is TI MasterPlan for?

Small to Midsized Businesses who have to cut costs and improve efficiency. They want their people to think and act strategically, become better self managers and drastically improve accountability and performance.



What is TI MasterPlan?

TI MasterPlan is an web-based management tool that gives you and your people the ability to work more productively than ever before. It allows every job function and all activity to be tracked, measured, and precisely adjusted to bring about the realization of your business objectives in record time. All this is done in a stunning, powerful visual interface that is incredibly simple and easy to use. It even integrates seamlessly with Microsoft Outlook™.



What's wrong with the way we work now?

We have all inherited a management system that believes managing is best accomplished by walking around (or calling or holding meetings) and interrupting everyone's work with the habitually useless question, "So...how's it going?" The sum of the 'get you off my back' answers offered up are then mysteriously used by managers to make decision!?! This wastes time, is inaccurate, and is simply unnecessary. Management by interruption must be put to pasture.



So what's the answer?

The proper role of management is to equip direct reports with the tools and authority to execute objectives based upon rational thinking, right action and clear data. It is precisely this kind of work which we call TI MasterPlan - powerful, decisive, strategic, sustainable, effective, and authorized.

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Benefits When I use TI MasterPlan™



Performance Accountability

Never wonder again what your direct reports are doing or lose track of their progress in their daily activities or projects. If you choose, performance based pay can be enabled allowing each employee to get rewarded in real time for doing great work.



Departmental Goal Setting & Tracking

Our goal setting wizard makes it easy to create accurate goals and then to keep everyone organized around achieving them. Lose your spreadsheets and stop having so many meetings - TI MasterPlan™ let's frees you to achieve.



Strategic Decision Making & Sharing

How much time is wasted explaining and re-explaining yourself or wondering why your team just doesn't get it? Now you can eliminate that by sharing not only your decisions but your thought process too - at the touch of a button!



Project Management & Outsourcing Management

Who's doing what, when, why? What do we do when something unexpected happens? With TI MasterPlan™ all these questions are answered in one place. Forget digging through your swollen inbox, hunting down everyone with your attack cell phone - now you can SEE everything and KNOW what's happening immediately.



Employee Appraisals & Professional Development

The highest role of a manager is to develop direct reports. An Olympic coach measures everything, tracks everything, and constantly closes the gap between practice and performance. Now you can do the same - all with one tool.



Systemization of Job Functions

If your top sales person left tomorrow, would your sales system have also walked out the door? We all need great people, but individuals never beat great teams. Great teams are the results of systemization and process.



Opportunity Management & Tracking

There's the plan and then there's the reality of the daily barrage of demands. Managing opportunities, tracking them, and sorting out the torpedoes has never been easier.

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Advantages When I use TI MasterPlan™

- ✓ My management headaches evaporate because my team finally has the right tools and incentives for effective self management.
- ✓ My entire company is focused on what matters most.
- ✓ My time spent in meetings and managing is reduced drastically due to the easy access of shared information in one location.
- ✓ Micro-management is replaced by strategic Self-management.
- ✓ Departmental goals connect clearly to immediate actions and create transparent decision histories linked to financial outcomes.
- ✓ All personnel (internal and outsourced) are paid based upon their productivity, not their attendance.
- ✓ My business can respond to and anticipate changes faster and better than my competition.
- ✓ My employee training is turbo charged.
- ✓ I can easily manage a dispersed workforce with confidence and full accountability.
- ✓ Our static culture of “no” has turned into an dynamic culture of “yes.”
- ✓ My overhead is reduces and our effeciency goes up...and I’ve got the numbers to prove it.
- ✓ Communication is streamlined and focused on outcomes, timing, and resources - not office politics.
- ✓ I love my work again!

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Features of TI MasterPlan™



Is my information secure?

Your information is protected by state of the art 1024-bit encryption (used by all major banks) and is permission level, password protected.



How long does it take to setup?

The automated setup process will have your team ready to login and get started in about 20 minutes.



Do I have to download any software?

None. The system is entirely web-based so you can access it from your office or on the road with no time wasting installations, no upgrades or compatibility issues.



How does it work?

Utilizing the Total Integration™ method of workflow systemization and high performance, each individual is seamlessly guided in the creation of their optimal work patterns. This is a one time step that takes less than 20 minutes. Recurring work, projects, departmental goals and opportunities are now easily managed, measured and adjusted in just minutes per day. Your time spent in meetings and policing behavior is about to get eliminated!



What about help desk?

We are proud to have English speaking tech support personnel in America who are standing by to answer any questions you may have. Also, every process and procedure in TI MasterPlan™ has a 40-60 sec video/audio tutorial in our online help menu along with written explanations. We also have teams available to help you create and implement an enterprise-wide best usage plan.



How much does it cost?

Depending on the number of users, your monthly cost can be as low as \$20 per user. There is no setup fee. The contract term is three months.



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Take a Look!

Andrea Smith, President

Dashboard | Guiding Values | Decisions | Reports

MasterPlan
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[Logout](#) | [Help](#)

My Master Plan Sep 29, 2008 - Oct 3, 2008 Go to Week...

My Perfect Day | My Perfect Week | My Projects | My Opportunities | Professional Development

Back to This Week **You are viewing the week of Wednesday, October 15, 2008.**

Add new: Appointment Anchor Activity Show: Appointments Anchor Activities

| | Sun Oct 12 | Mon Oct 13 | Tue Oct 14 | Wed Oct 15 | Thu Oct 16 | Fri Oct 17 | Sat Oct 18 |
|------|------------|--|---|--|------------------------------------|--|------------|
| 8am | | Taking out the Garbage | | Taking out the Garbage | Complete Billing | Taking out the Garbage | |
| 9am | | 8:00 AM Open Office Time / Manager Support | 9:30 AM Exec Team Meeting | 9:00 AM Open Office Time / Manager Support | 9:30 AM Exec Team Meeting | 9:00 AM Open Office Time / Manager Support | |
| 10am | | 10:00 AM Call with Regional Office | 10:00 AM Call with Regional Office | 10:00 AM Call with Regional Office | 10:00 AM Call with Regional Office | 10:00 AM Call with Regional Office | |
| 11am | | | 11:00 AM Admin (email, letters, return phone calls) | | | | |
| 12pm | | | | | 12:00 PM Team Training Meeting | | |
| 1pm | | | 1:00 PM Managers Meeting | 1:00 PM Team Meeting | 1:00 PM Manager Mtg | | |
| 2pm | | 2:00 PM Sales Calls | 2:00 PM Sales Calls | 2:00 PM Sales Calls | 2:00 PM Sales Calls | 2:00 PM Sales Calls | |
| 3pm | | | | | | | |

Current Score: 2.8
 Last Score: 1.5 [\(why?\)](#)

For period:
 9/22/2008 through 10/5/2008

[view score history](#)

My Direct Reports

| Name | Score | J/A |
|--------------|-------|-----|
| Jack Johnson | 2.2 | 0 |
| Robin Mason | 1.3 | 0 |

Key Financial Indicators

Sales Revenue:
 YTD: \$850,265.00 Projected: \$711,000.00

Profit:
 YTD: \$165,000.00 Projected: \$139,000.00

Company Score: 2.10

Highest Score Dept:
 Leadership: 2.80

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What are people saying about TI
MasterPlan.com?

“We have started working on these and I get it! I can see how this is going to transform my practice. I cannot wait to get them completed. I am so excited about the future! I cannot wait! Thank you, Shannon”

Dr. Shannon Thomas, Owner
Periodontics & Implant Dentistry



“Managing is always the toughest part of being in business. TI MasterPlan has given me the tools to manage two businesses simultaneously without losing my mind! Thanks for a great too!”

Robert Henderson, President
Henderson's Line-Up Brake & RV, Inc.
SuperSteer, Inc.



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What are people saying about TI
MasterPlan.com?

"This tool is totally changing the way we work and finally removing the barriers to growth that have plagued us for years. TI MasterPlan has given us the framework for growth that has resulted in higher efficiencies and less management headaches. This has become core to our entire way of business."

Duke Yolo, President
Charter Sales / Pac Lease, Inc.



"Being in the construction industry, I was somewhat skeptical of the effectiveness of this tool. But I have been stunned by how much more effective we've become as a company. This tool has given us an incredible edge and is making all of us better at what we do."

Dave Deloury, President
Deloury Industries, Inc.

